Public Parking 2026

This project asks for feedback from people who park in Banff public parking lots. Feedback helps provide better services and understand transportation patterns.



Fenlands Recreation Centre Parking Lot User Survey

Survey Objectives

We want to know **who is using the Banff Fenlands Recreation Centre Parking Lot** – if visitors **go into town or go out of town** – primarily, as part of a review of who is the intended user for the Train Station Parking Lot.

Methodology

Survey was deployed online at banffviewpoints.ca/parking2026 on August 16, 2026.

Between August 16 and Sept. 26, 2026, visitor agents intercepted people who parked at the train station parking lot and provided them with a QR code to take a survey by their phone, and participants were provided a coffee shop gift card for completing the survey.

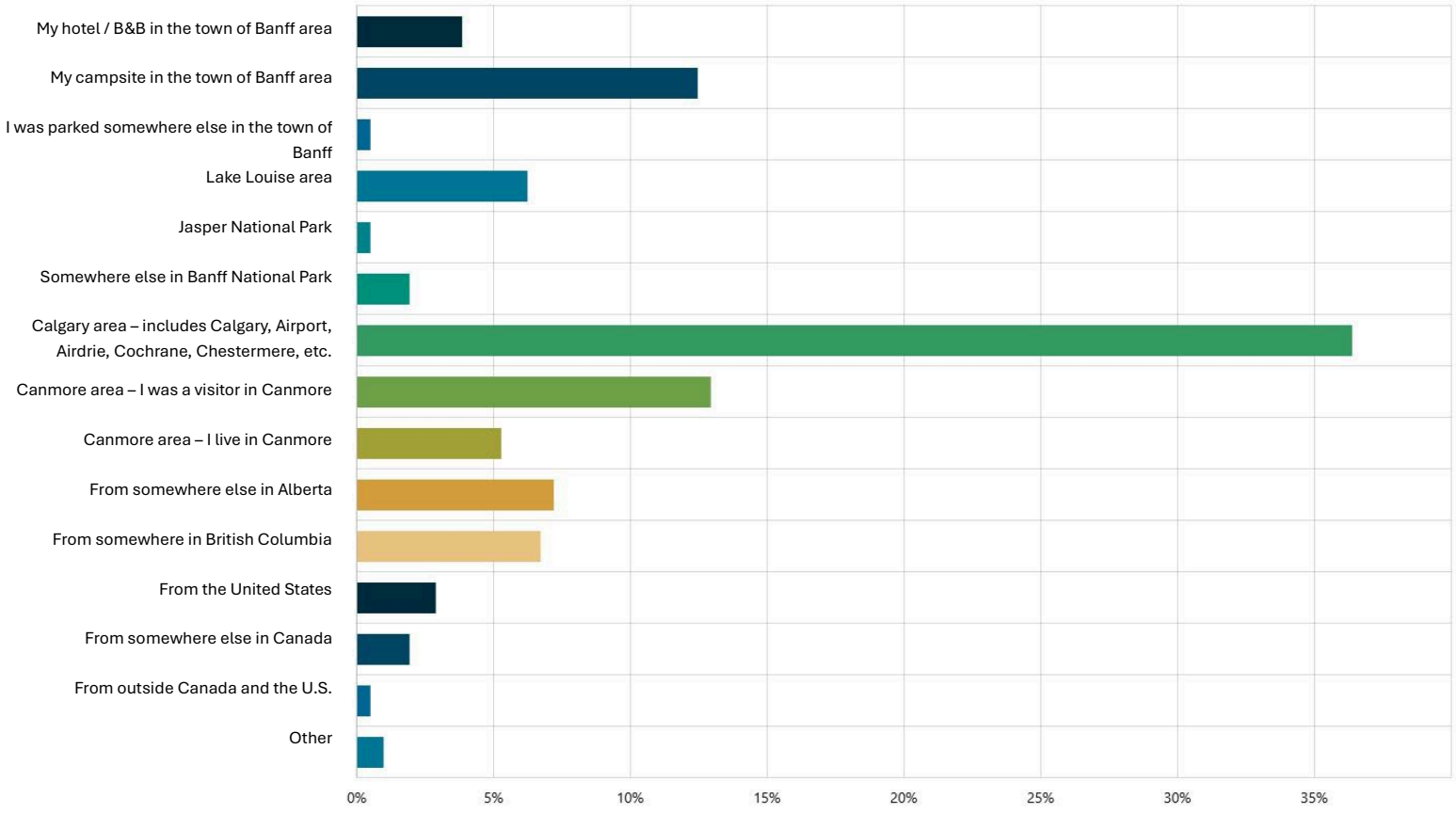
425 complete surveys were collected (at Fenlands and Train Station).

Question 1 **Where are you parking today, right now?**

(This question differentiates respondents from identical survey undertaken at Fenlands Rec Centre Parking Lot)

The responses below are only for the **209** respondents who parked at the **Fenlands Banff Recreation Centre Parking Lot**.

Question 2 **Where did you come from today, before you parked here?**



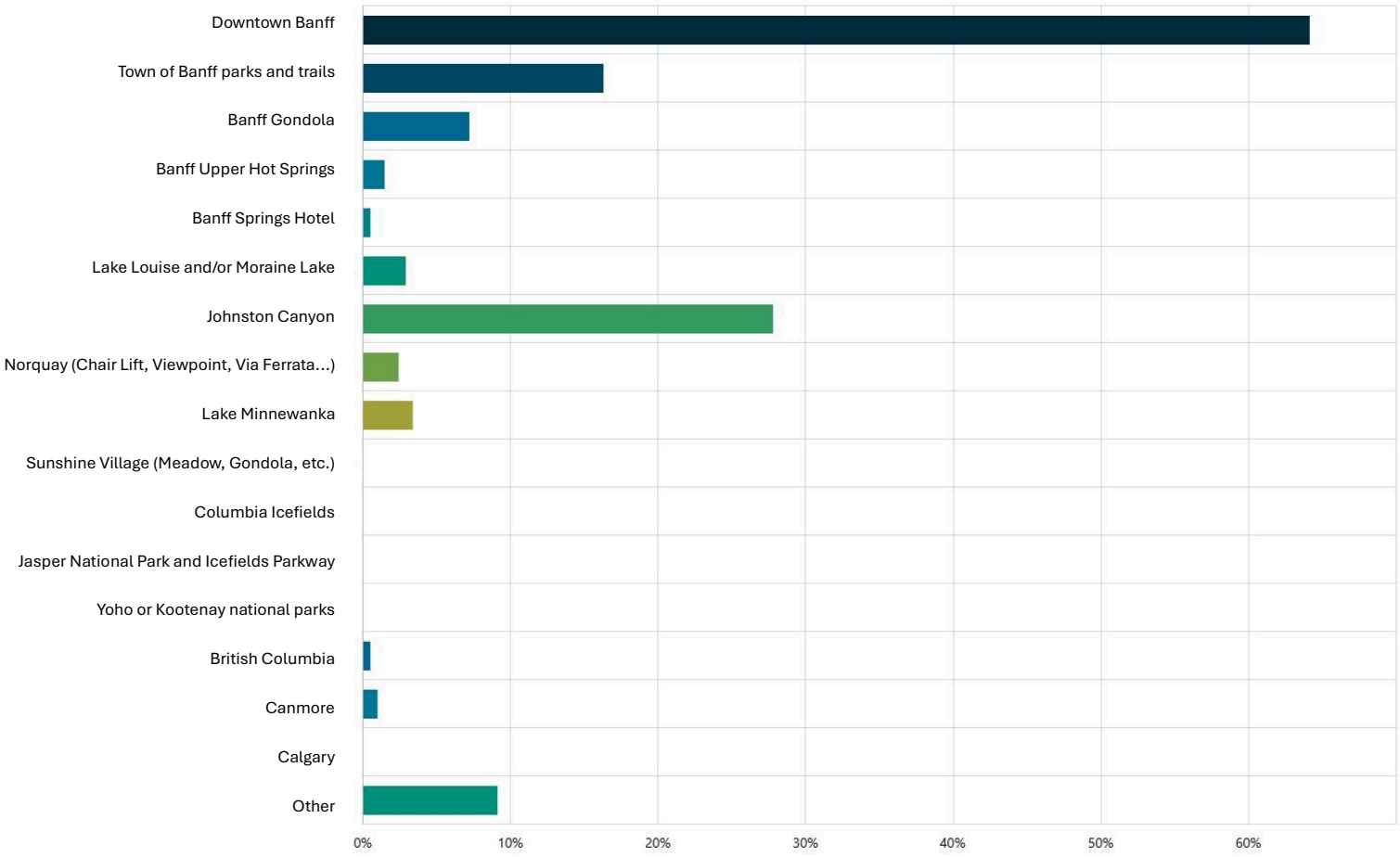
Answer choices	Percent	Count
My hotel / B&B in the town of Banff area	3.83%	8
My campsite in the town of Banff area	12.44%	26
I was parked somewhere else in the town of Banff	0.48%	1
Lake Louise area	6.22%	13
Jasper National Park	0.48%	1
Somewhere else in Banff National Park	1.91%	4
Calgary area – includes Calgary, Airport, Airdrie, Cochrane, Chestermere, etc.	36.36%	76
Canmore area – I was a visitor in Canmore	12.92%	27
Canmore area – I live in Canmore	5.26%	11
From somewhere else in Alberta	7.18%	15

From somewhere in British Columbia	6.70%	14
From the United States	2.87%	6
From somewhere else in Canada	1.91%	4
From outside Canada and the U.S.	0.48%	1
Other	0.96%	2
Total	**100.00%**	**209**

Other:

- Bow valley campground
- Canmore camping

Question 3 **Where do you think you will visit TODAY? (Check any that apply)**



Answer choices	Percent	Count
Downtown Banff	64.11%	134
Town of Banff parks and trails	16.27%	34
Banff Gondola	7.18%	15
Banff Upper Hot Springs	1.44%	3
Banff Springs Hotel	0.48%	1
Lake Louise and/or Moraine Lake	2.87%	6
Johnston Canyon	27.75%	58
Norquay (Chair Lift, Viewpoint, Via Ferrata etc.)	2.39%	5
Lake Minnewanka	3.35%	7
Sunshine Village (Meadow, Gondola, etc.)	0%	0
Columbia Icefields	0%	0
Jasper National Park and Icefields Parkway	0%	0
Yoho or Kootenay national parks	0%	0
British Columbia	0.48%	1
Canmore	0.96%	2
Calgary	0%	0
Other	9.09%	19

Other:

- Bike ride to castle juction
- Castle junction bike ride
- Bow valley parkway
- The fenlands
- 1a biking
- Hiking trail
- Hotsprings
- Bike ride
- 1a bike ride
- Use rec centre facilities
- 1a bike ride
- Bikeride 1a
- Castle mountain
- Fenlands hiking trail
- Vermilion lakes walk
- Tunnel mountain
- Fenlands Rec centre
- Rec centre
- Rec centre

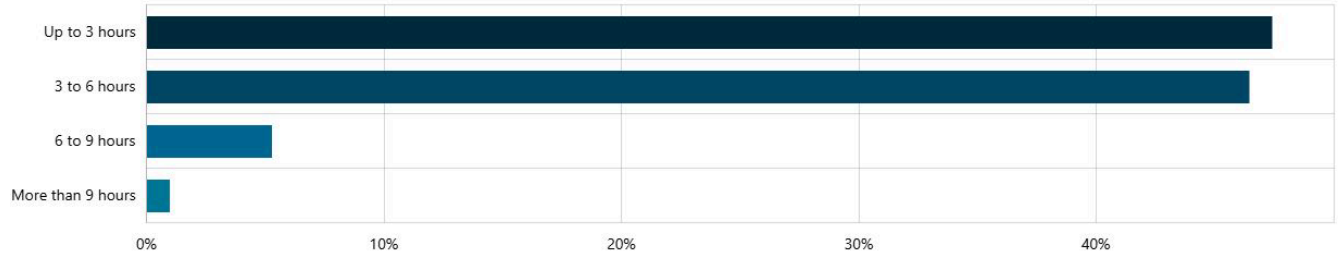
Question 4 **What is your primary destination today?**
Where is the main place you intend to visit from here?



- Downtown shopping
- Road race
- Hockey tournament
- Hockey
- Hockey
- Bike ride
- Lake louise
- Downtown
- Hockey
- Lunch downtown
- Mellissa's road race
- Melissa's road race
- Downtown and rec centre
- Biking
- Bike ride
- Camping tonight at tunnel
- Bike ride
- Biking
- Bike ride
- Fudgery
- Lunch in town
- Biking
- Skateboarding
- Lunch downtown
- Biking
- Biking
- Biking
- Bikeing
- Bikeing
- Biking
- Bike ride
- Biking
- Bike rde
- Bike ride
- Bike ride
- 1a
- 1a bike ride
- Sight seeing banff
- Downtown
- Skating at rec centre
- 1a
- Lunch and shopping
- Wedding at church
- 1a bike ride
- Bike ride
- Bike 1a
- Bike ride and lunch in town
- Bike ride 1a
- Biking 1a
- Biking 1a
- Bike ride
- Bike around tunnel mountain
- Bikeride
- Biking
- Bike ride
- Biking
- Bikeride
- Biking 1a
- Bike ride
- Riding a bike
- 1a biking
- Bike ride
- Ride the bow valley parkway
- 1a bike ride
- Biking 1a
- Hiking
- Downtown

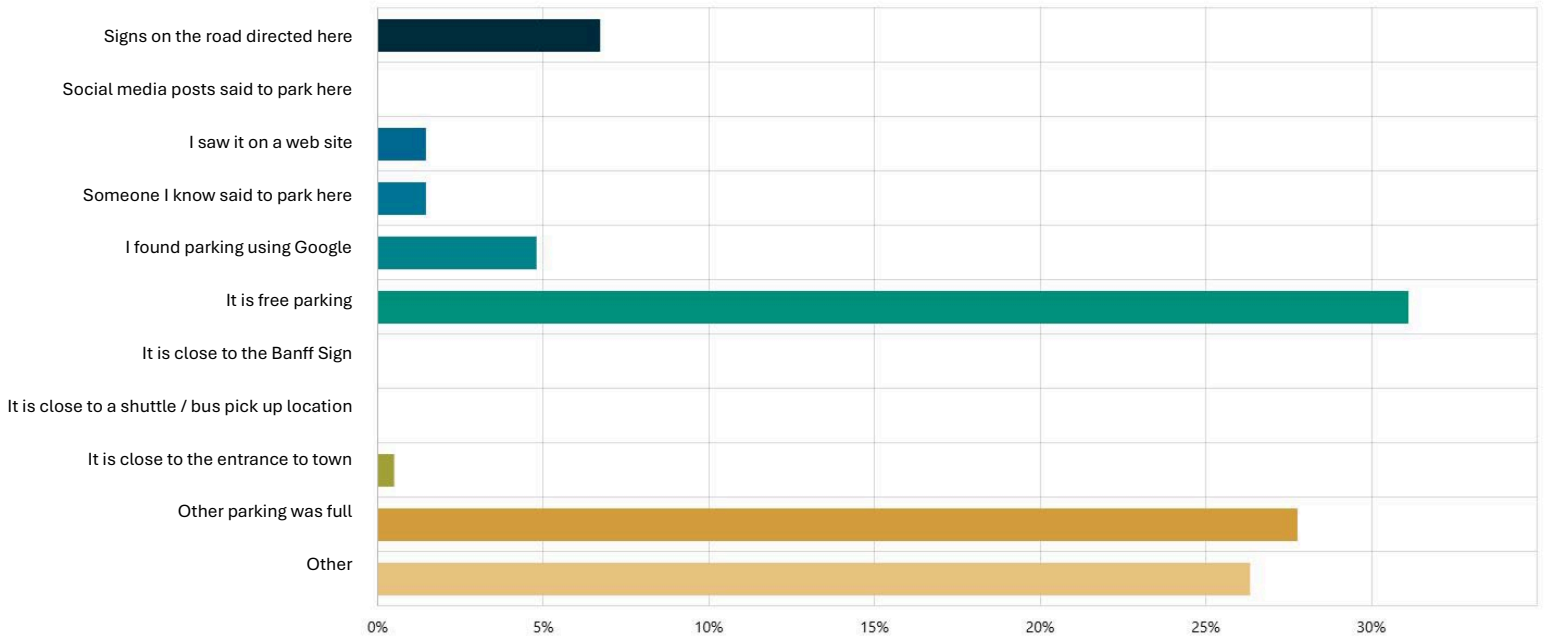
- Gondola
- St James Gate
- Downtown
- Cochrane
- Downtown
- Hiking and lunch
- Townsite tourist
- Bike ride
- Bike ride
- Downtown
- Downtown
- Drive to sunshine
- Bikeride
- Town visit
- Banff
- Spending money downtown
- Biking1a
- Biking
- 1a bike ride
- Downtown and gondola
- Bike ride
- Bike ride
- Ride to Johnson canyon
- Touristy
- Downtown then calgary
- Biking to Johnson canyon
- Castle junction
- Bike ride
- Biking bow valley parkway
- The fenlands
- Moraine Lake
- downtown
- Downtown banff
- Banff Gondola
- Banff
- Finland trail
- Town of Banff
- Bear street tavern
- Calgary
- Tunnel Mountain
- Lake Morainw
- Fenland
- Banff Gondola
- Cafe
- The Fenlands
- Lake Louise
- Friends place
- Downtown
- Downtown
- Tunnel Mountain Campground
- Lake louise
- Banff
- The downtown
- Downtown Banff

Question 5 **How long do you expect to be parked here today, roughly?**



Answer choices	Percent	Count
Up to 3 hours	47.37%	99
3 to 6 hours	46.41%	97
6 to 9 hours	5.26%	11
More than 9 hours	0.96%	2
Total	**100.00%**	**209**

Question 6 **What was the MAIN reason you chose to park here today?**

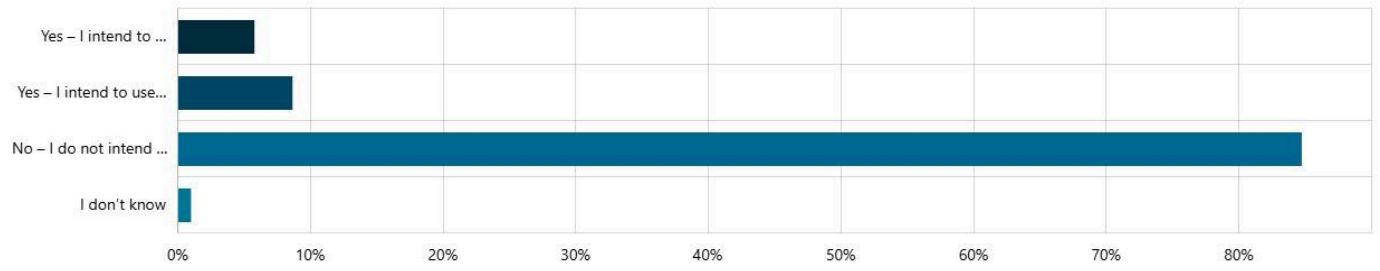


Other:

- Visiting Fenland centre
- Showers
- Using the shower facilities at fenlands rec
- More than 9+ hours
- Closeness to trail
- Avoid downtown parking
- Work
- Ask me personne
- Trail access
- Access to trail
- Biking
- Rv spot nice walk to town
- Bike trail access
- Renting bike from train station, which lot was full
- Camper parking
- Rec centre
- Close to trail
- Closeness to trail
- Closeness to 1a
- Closeness to trail
- Closeness to trail
- Close to 1a
- Washrooms and location
- Close to trailhead
- Close to bike path
- Convience to 1a
- Access to trail head and free
- Free parking for rv
- Safe
- Close to bike trail
- Closest to trail
- Close to trail
- To skate
- Accesssabilty for rv
- Parked here before
- Proximity to path
- Access to trail
- Closest parking to trailhead
- Start of trail
- Close to trail
- Convenient to trail
- Proximity to trail head
- To bike 1a
- To use the rec centre
- Safer parking lot to cross road to trail
- Rv parking
- Large parking spots
- Rv parking
- Closest to trail and washroom facilities
- Easiest access to trail
- Close to trail entrance
- Familiar with it and it's usually quieter
- Rec centre
- Rec centre
- Using rec centre

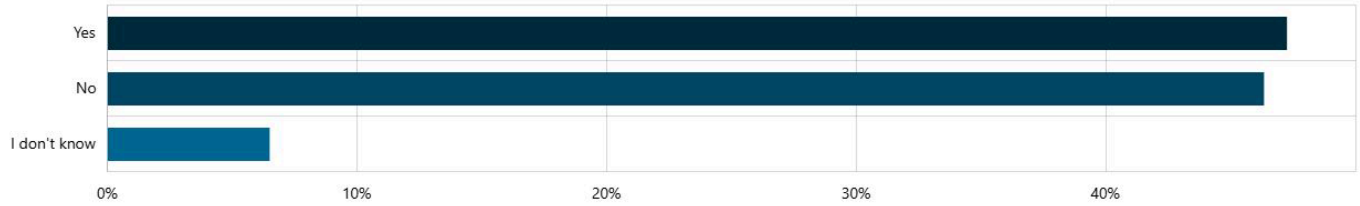
Answer choices	Percent	Count
Signs on the road directed here	6.70%	14
Social media posts said to park here	0%	0
I saw it on a web site	1.44%	3
Someone I know said to park here	1.44%	3
I found parking using Google	4.78%	10
It is free parking	31.10%	65
It is close to the Banff Sign	0%	0
It is close to a shuttle / bus pick up location	0%	0
It is close to the entrance to town	0.48%	1
Other parking was full	27.75%	58
Other	26.32%	55
Total	**100.00%**	**209**

Question 7 **Will you use a bus or shuttle today?**



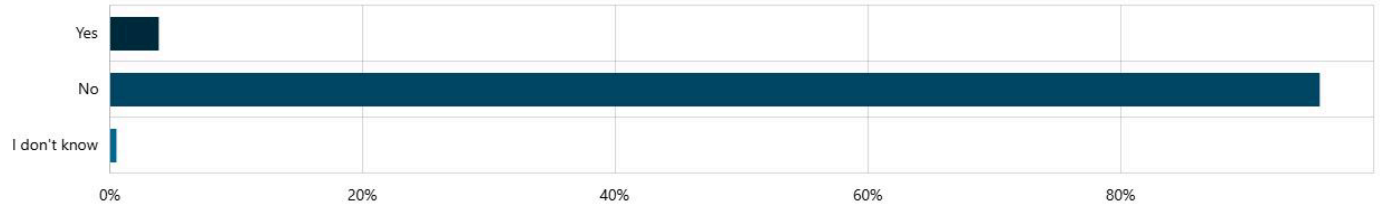
Answer choices	Percent	Count
Yes – I intend to take a Roam Public Transit bus	5.74%	12
Yes – I intend to use a commercial bus or shuttle today	8.61%	18
No – I do not intend to take a bus or shuttle today	84.69%	177
I don't know	0.96%	2
Total	**100.00%**	**209**

Question 8 **Are you DRIVING or being driven in a personal vehicle to the Lake Louise area today? (includes Moraine)**



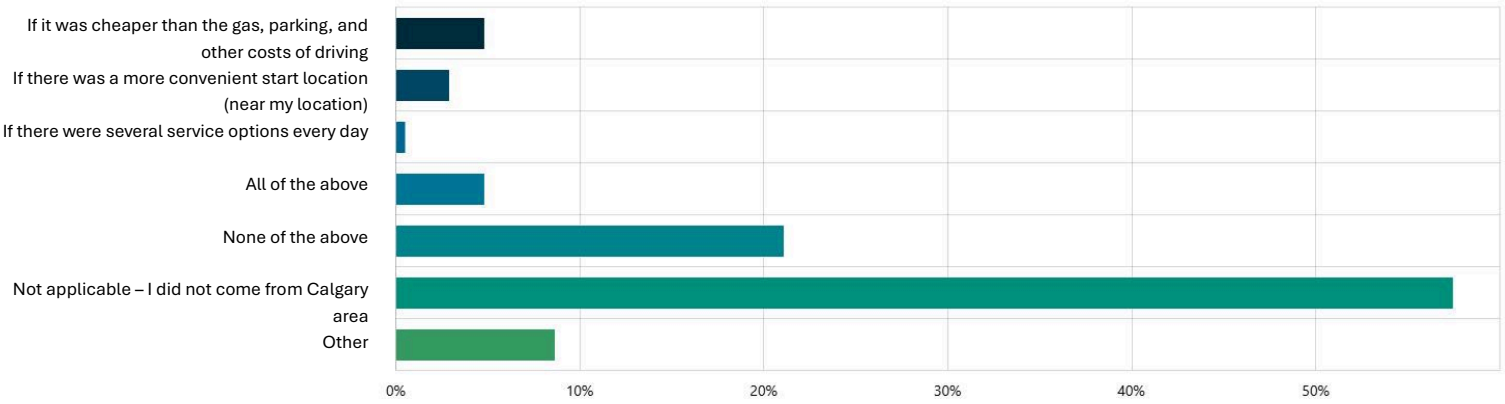
Answer choices	Percent	Count
Yes	10.53%	22
No	88.52%	185
I don't know	0.96%	2
Total	**100.00%**	**209**

Question 9 **Are you taking a BUS or SHUTTLE to the Lake Louise area today? (includes Moraine)**



Answer choices	Percent	Count
Yes	3.83%	8
No	95.69%	200
I don't know	0.48%	1
Total	**100.00%**	**209**

Question 10 **If you came from the Calgary area, what would make you consider taking a bus/shuttle service from Calgary instead of driving?**



Answer choices	Percent	Count
If it was cheaper than the gas, parking, and other costs of driving	4.78%	10
If there was a more convenient start location (near my location)	2.87%	6
If there were several service options every day	0.48%	1
All of the above	4.78%	10
None of the above	21.05%	44
Not applicable – I did not come from Calgary area	57.42%	120
Other	8.61%	18
Total	**100.00%**	**209**

Other:

- Drove from airport
- Came from airport
- No bus from cochrane with bike option
- If there was a train would take that
- Camping near Calgary
- Would take a train
- Only if there were more bike options
- Only if they easy bike transport
- If there was a fast train would consider not driving
- Visiting calgary
- Visiting calgary
- Tourist in Calgary
- Maybe a train
- If there was a train with bike option
- No not from here rental car
- Unlikely with bikes like to be at leisure
- Would like it if it was a train with bike offerings

Please leave any suggestions or comments to improve your experience.

- Keep it free
- Not have hockey tournament on weekend of running race
- Tournament members should have parking passes so they can easily park here
- Nice and clean lot
- More parking
- More spots for arena
- Better signage
- Lovely parking lot
- Like the amenities of this parking lot
- Keep it free
- Good rv spot
- Like the closeness to trailhead
- Keep it free
- Great location
- Clearer parking signs
- Really like the large spaces for rv
- Happy to have a spot
- Grateful for the free parking lot
- More rv parking because cars parking in rv spots makes it difficult to find parking
- More rv parking
- Good rv parking spot
- Train option from Calgary would be nice
- Better signage didnâ€™t know if I could park here
- Better signage
- Parked here before and always good
- Easy to find
- Appreciate the free parking
- More rv parking
- Easy to find for short walk into town
- Keep it free
- Better signage
- Better signage
- Nice facilities
- Lovely parking lot
- Better signage
- More signage for parking
- Need more parking
- Keep the parking free
- More rv parking
- It was nice to find parking
- More signs
- More rv parking
- More spaces
- Easy to park
- Nice that there is free rv parking
- Nice free parking option
- More signs to find rv parking
- Keep parking lot free
- Would like a train option from Calgary
- Availability is great
- More signs signs
- Keep it free
- Keep it free
- Nice free option
- Keep it free
- Thanks for free rv parking
- More signs
- Keep it free
- Best parking lot in town
- Town needs more bus options current options are too busy
- Please keep it free
- Keep it free
- Keep it free please
- Great location
- Keep it free
- Great parking lot
- Nice washroom facilities and closeness to start bikeride
- Keep it free
- Thanks for the free parking
- Ice parking area
- Great parking lot as train station was full in rv parking
- More signage
- Favourite parking lot in Banff please keep it free
- Keep it free
- Keep it free
- Nice free parking with short adventure to town
- Better signage
- This is a fantastic parking lot
- Has parked here before, safe feeling parking lot with lots of parking
- Better signage
- Keep it free
- Keep it free

- More signs for rvs and nice to have a parking ambassador
- Better signage
- More rv parking
- Keep the parking free
- More spots
- Keep it free
- More signage
- More signage
- Great parking lot
- First time in this parking lot, like the availability
- More signage
- Bigger parking lot
- Keep it free
- Keep it free
- Love this lot close to trail and has washrooms
- Keep parking free
- Weather is lovely keep it that way
- Like the length of time to park for free
- Like this location, looks like a nice walk to town
- Keep the parking free
- Would like to continue to see free parking options even with the short walk into town
- Thanks lucky parking spot
- Thanks for having a parking ambassador
- More signs for parking lot
- High speed commuting train would be very nice
- I love the easy access of the free parking and access to washrooms
- Parking lot was perfect!
- That's a nice parking survey
- More parking